



AWASLHA
EXPRESS DELIVERY

AWASLHA Express Delivery

Investment Opportunity

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The secret to our success is

The technology used, which has not been implemented by any company worldwide

An unparalleled investment opportunity



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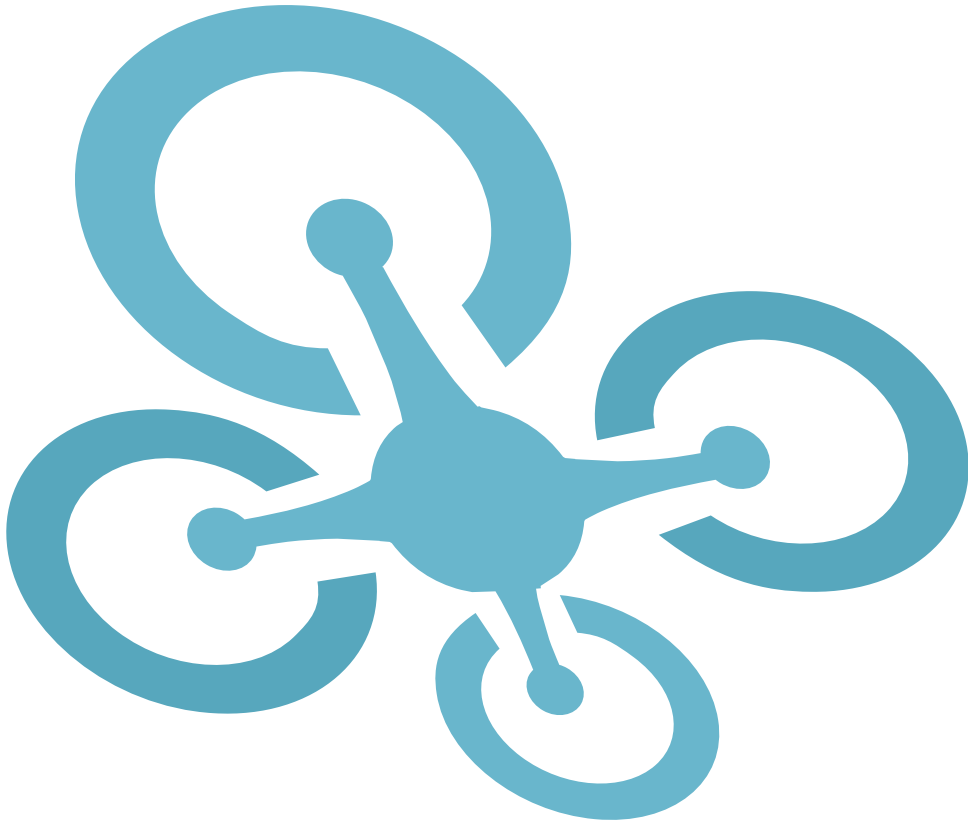
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“ Introduction ”

Introduction



Presentation introduction

Certainly, technology has become an integral part of our daily lives, constantly used throughout the day due to its significance and the considerable ease it has brought to our lives.

Today, the demand through applications has become an indispensable part of our daily lives. These applications bring together numerous local and international suppliers.

Based on this foundation, I believe that there are emerging sectors in the field of technology, such as 3D printing, cryptocurrencies, and drones. These sectors have a promising future, especially since they are still in their early stages. In light of this, I present to you a very promising investment opportunity in this sector, hoping to find a suitable partner to accompany me throughout my entrepreneurial journey for the project in the coming period.

Thank you ,,,

**Founder
and CEO**



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“ Overview of
the Project ”

Investing with us in the project “AWASLHA Express Delivery,” it involves the rapid delivery of food and beverages using unmanned aerial vehicles (drones).

Today, technology is an integral part of everyone’s life, including yours and mine. Given the importance of technology in our daily lives, anyone considering investing in technology is seen as part of the future. Therefore, I present to you the idea of investing with us in the “AWASLHA Express Delivery” project, which involves delivering food and beverages using unmanned aerial vehicles (drones). Due to the promising future of this project, you will be an investor in a long-term venture.

Considering the global significance of this sector, the growth in the coming period is expected to be substantial, especially through innovation in this field. Consequently, there will be global openness to this sector.

Our main goal in this project is to initiate it and find suitable solutions for delivery through presenting the best ideas.

Our primary objective is to gain a market share through daily delivery operations of consumer products such as food and beverages. We aim to find the best solutions and innovations that position us among advanced countries in this technology. Additionally, we aspire to become one of the world’s leading companies in food, beverage, and product delivery, with the possibility of expanding into other delivery services, such as delivering official documents, in the future.

We look forward to providing the best service in the coming period, and we are making every effort to clarify the idea to you as much as possible, hoping to find a serious investor as soon as possible.

Overview of the Project





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Project Objectives
“ and Proposed “
Solutions

Project Objectives and Proposed Solutions



Utilizing Technology:

One of the primary goals is to leverage drone technology for food delivery, significantly reducing the delivery time.



Shorter time and healthier food:

Our project aims to deliver food in a shorter time than usual, utilizing aerial delivery to stay away from air pollution and carbon emissions from vehicles.



Rapidly Growing Technology:

Certainly, anyone recognizes the importance of this idea, especially with the increasing volume of orders annually. This makes delivery projects more attractive to companies presenting innovative ideas rather than consumptive ones.



Business Growth:

Undoubtedly, this project is unique and new, requiring modest investments to enhance the quality of the delivery process. By adding new features to this sector, we can expand into multiple areas after obtaining approvals from official government authorities.



Cost Reduction:

One of our business strategies is to reduce the cost of delivery, making it affordable for customers. The aim is to offer a very reasonable price, allowing us to target various segments of society and expand our reach.



Target Audience:

In this project, we will initially aim to target the middle and upper-class segment of society. The lower-income segment will be considered for targeting after studying the delivery cost along with the overall expense for each delivery operation. This requires some time to determine the appropriate delivery fee.



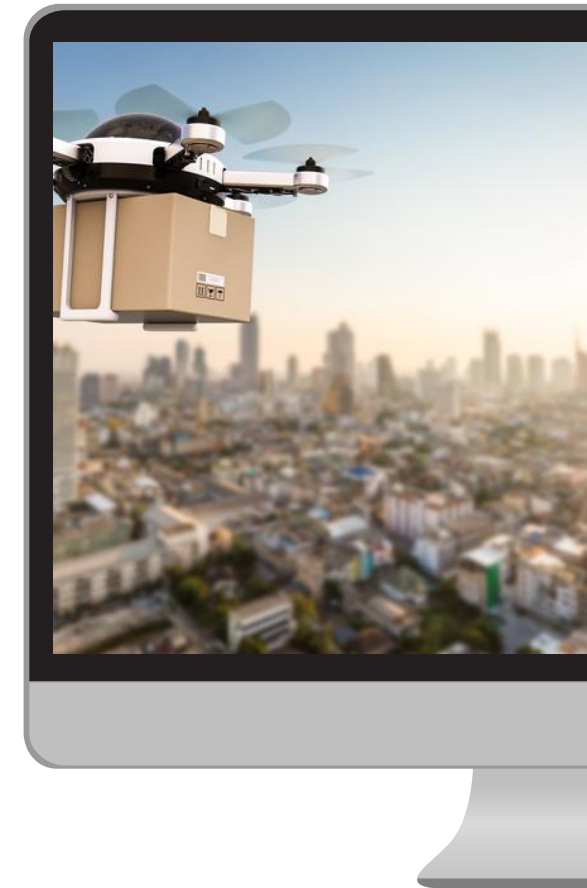
The opinions presented above reflect my perspective as the project owner and do not necessarily represent the views of government agencies or companies in the United Arab Emirates. They are subject to adjustment based on the investor's preferences and the country's direction.

Project Objectives and Proposed Solutions

Below is a table outlining the key features that will be added to our project:



Previously	Now
Higher cost	Lower cost
Longer delivery time	Few minutes
Food and drinks delivered cold	Food and drinks delivered hot
No drink delivery	Drink delivery available
Limited area reach	Access to all areas, including mountains and sea
Inaccurate location delivery	Precision in location delivery
Limited delivery hours	Our job is 24/7 continuous delivery
Street delivery only	Delivery through surfaces or home windows
Cash-only payments	Card or app payments





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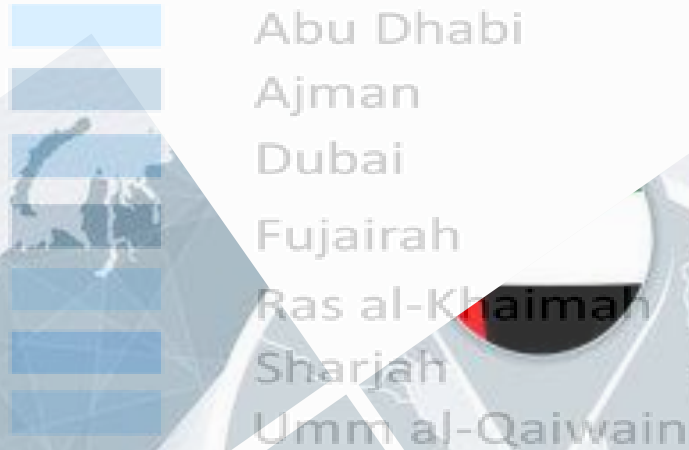
“ Project Scope ”

UAE MAP

Enter your sub headline here

Project Scope

United Arab Emirates



Abu Dhabi
Ajman
Dubai
Fujairah
Ras al-Khaimah
Sharjah
Umm al-Qaiwain

The project will commence in the city of Dubai, UAE

Our initial goal is to start in the city of Dubai, UAE, due to the facilitations in regulations and systems. Afterward, we plan to gradually expand across the rest of the UAE, then into Saudi Arabia, other GCC countries, and Egypt. The focus will later shift to major countries like the United States, Canada, and Australia.



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“ Proposed Drone
Model ”

Proposed Drone Model



Flight Duration

The drone can fly between 20 to 50 minutes, depending on the payload and the terrain of the flight.

Night Operations

We can conduct night flights using night vision camera technology, providing clear visibility similar to daytime operations. This technology has not been globally implemented.

Flight Range

The drone can cover distances of up to 20 kilometers, extendable to 50 kilometers based on the technical specifications of the drone. This will be determined through consultation with the aircraft manufacturer.

Control Center

We will establish a central command and control center to operate the aircraft safely, ensuring no airborne or ground accidents occur. Qualified and trained staff will handle the control of this technology.

Payment via Bank Card

Payment can be made using local or credit bank cards through the onboard POS system. This technology has not been globally implemented as of now.



There are many existing privileges that have not been implemented globally, making our company among the best in the world. Therefore, the mentioned examples above are part of the nature of the work and do not necessarily mean that these points are all the privileges.



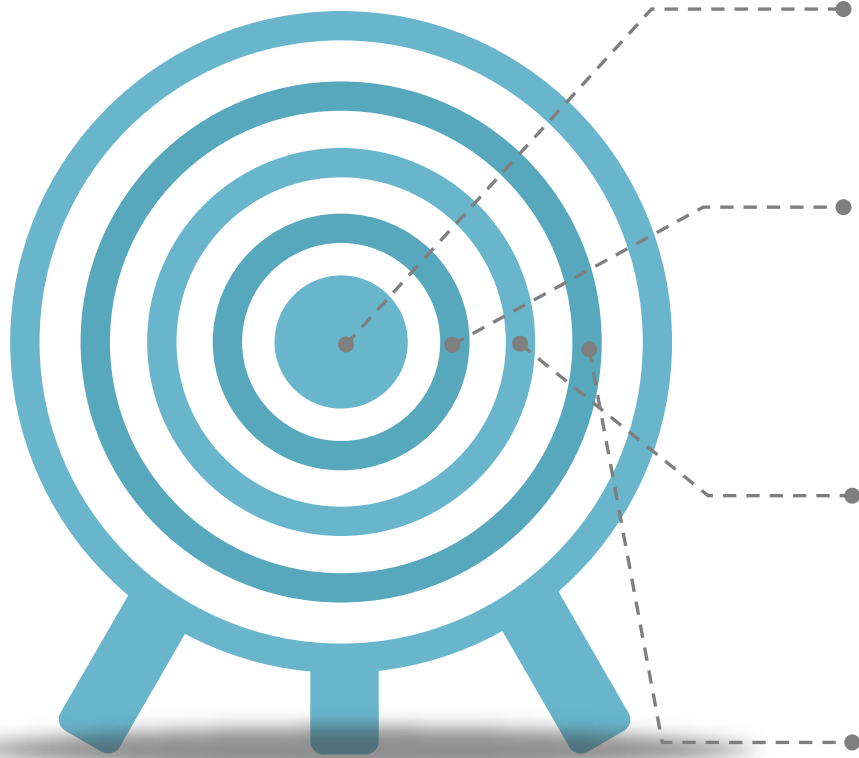
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“ Targeted Clients ”

Targeted Clients



Employees of Major Companies

Targeting employees of large companies to deliver their needed meals without the need to leave their workplaces.

Factory Workers

Delivering meals and beverages to factory workers during their long working hours.

Morning Coffee Enthusiasts

they are an important category to us. We will try to focus as much as we can on them, considering coffee as a mood enhancer rather than a daily necessity.

Middle Class and Above

Initially serving the middle class and above, with plans to extend services to all classes later on.

All the mentioned target customer segments are merely opinions and are subject to change.




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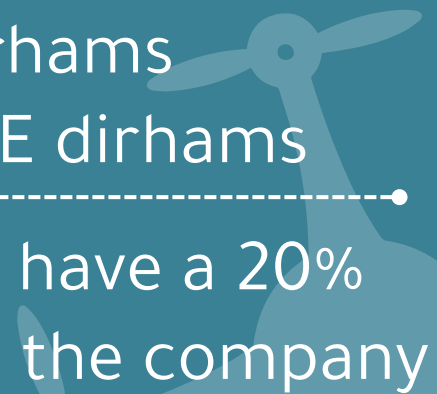
“ The required
funding amount ”

The required funding amount



The amount is set at 2,000,000
Emirati Dirhams
Two million UAE dirhams

Interviewees will have a 20%
ownership stake in the company



Calculate the amount and percentage



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"None of these drivers felt respected. Also, no one had a name. They worked in a silo and it is a very lonely place being on a motorbike," he said, adding: "They have no human connection. Some guys were in tears. All they wanted to do was provide for their families."

Ridgway found that some companies had begun to pay delivery drivers a daily per diem of 10 dirhams (\$2.70) for food and water to encourage rest and hydration, following a spike in accidents involving the overworked drivers.

However, often delivery drivers used this toward filling up their own tanks given they had to pay for gas and the cost of fuel was going up.

It also meant they wanted to spend more time on the roads and avoid "downtime" – resulting in a reluctance to get bikes serviced, leaving many bikes un-roadworthy.

Some drivers were illegally moonlighting for a second company to build their wages and lived in fear of being found out.

"It is so upsetting to say but there was absolutely nothing positive that came out of these drivers' mouths," said Ridgway. "One said he hated his life. He didn't see a way out; it was so harrowing."

One delivery driver for food delivery service Talabat spoke to The Media Line on condition of anonymity. He said that he worked up to 12 hours a day, making between 500 to 600 drops a month. Another Talabat driver confirmed he got paid for delivery, at 7.50 dirhams (\$2) a drop.

The UAE's largest food delivery fleet is Talabat.

The company insists it has unveiled a number of schemes to not only ensure its drivers work in safe conditions and are not overworked – but have access to reward and bonus schemes to add to their pay packet.

Over the seven emirates in the UAE, Talabat hires some 15,000 drivers across its huge network; this number has risen from just 800 five years ago after the pandemic pushed millions of people indoors and accelerated a surge in app-based orders.

A spokesperson for Talabat said it employs its drivers through third-party logistics (or 3PL) companies, of which it has 30 on their books.

They told The Media Line that it is the 3PLs who are in charge of sponsoring and paying the delivery drivers they hire, but admitted that the drivers did get paid per drop and they were responsible for paying for their own fuel.

Food delivery aggregator Delivery Hero, parent company of Talabat, reported a hugely profitable first quarter in 2020, with revenues up 92% year on year worldwide, according to its own report, reaching a total revenue of €515 million (207 billion dirhams) in Q1 2020.

The media line

According to what was published by The Media Line on the internet, an interview with one of the individuals involved in delivering orders is featured as follows:

One delivery driver for food delivery service Talabat spoke to The Media Line on condition of anonymity. He said that he worked up to 12 hours a day, making between 500 to 600 drops a month. Another Talabat driver confirmed he got paid for delivery, at 7.50 dirhams (\$2) a drop.

According to The Media Line website, an interview was conducted with a delivery driver from the "Talabat" food delivery service, who requested anonymity. He mentioned working up to 12 hours daily, handling between 500 to 600 orders monthly. Another Talabat driver confirmed receiving a fee of 7.50 AED (2 dollars) for each delivery.

The site stated that there are around 15,000 drivers working with the Talabat application, and there are likely additional numbers not mentioned in the report for other applications.

Considering the renowned statistics website Statista, which predicts a significant increase in order and user numbers in the coming years, it indicates a growing demand for more delivery drivers in this sector.

Source:

<https://themedialine.org/by-region/inside-the-life-of-a-dubai-delivery-driver/>

Statistics Source:

<https://www.statista.com/forecasts/1182242/penetration-rate-online-food-delivery-uae>

<https://www.statista.com/outlook/dmo/online-food-delivery/united-arab-emirates>

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The media line

Let's do a calculation:

If we assume that the monthly number of orders is 500, and we have 15,000 drivers, then the revenues will be as follows:

$500 \text{ orders} \times 15,000 \text{ drivers} = 7,500,000 \text{ monthly orders}$
 $7,500,000 \text{ orders} \times 7.50 \text{ AED per order} = 56,250,000 \text{ AED monthly}$
This translates to 56.25 million Emirati Dirhams monthly on the Talabat platform alone, without considering other platforms.

If we calculate a 5% delivery fee, it will be as follows:

$56,250,000 \text{ AED} \times 5\% = 2,812,500 \text{ AED}$

This means that the required investment for this venture would be covered in less than two months based on the delivery revenue.

Another calculation goes as follows:

$7,500,000 \text{ monthly orders} \times 5\% = 375,000 \text{ monthly orders}$

If calculated for a full year in partnership with us, knowing that the delivery fee here has become only one dirham.

$375,000 \text{ orders} \times 12 \text{ months} = 4,500,000 \text{ orders}$



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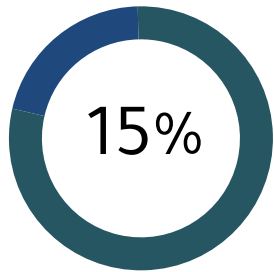
Allocation of the
“required amount”
to the project

Allocation of the required amount to the project

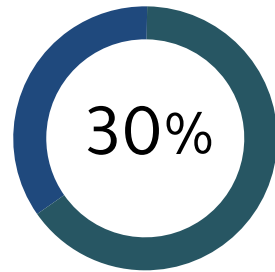


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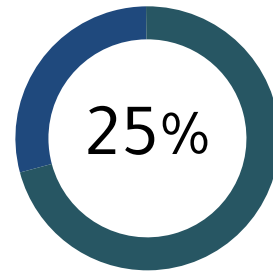
The mentioned percentages below are expected to be applied and are subject to adjustment based on the operational needs of the project at the time:



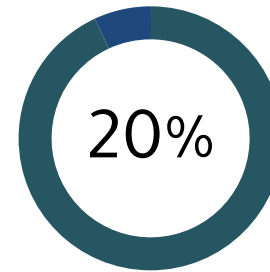
Employee
Skill
Development



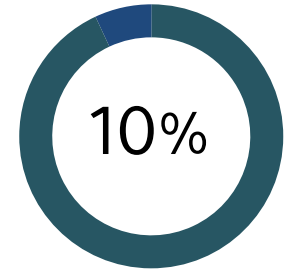
Purchase
of Drones



Team
Salaries



Research
and
Development



Office Rent



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Investor's rights
“ in the event of “
investment

Investor's rights in the event of investment



Access to Sales

Investors have the right to access complete sales data to verify profit distribution calculations.

Organizational Structure

Investors have the right to review and provide opinions on the organizational structure, particularly in the case of any modifications.

Discussion on Sales and Profits

Investors can engage in discussions on sales, profits, and losses with the founder and CEO, expressing opinions as needed.



Employee Data

Investors are entitled to access employee data and their respective job positions.

Participation in Company Establishment

Investors have the right to participate in the company's capital and have their name added to the founding contract or commercial license while preserving the agreed-upon percentage.

Company Development

Investors are allowed to contribute to the development of the company and reap profits within the year through discussions with the founder and CEO.



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“ Campaign journey
to secure funding ”

Campaign journey to secure funding



We Are Here



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End Presentation

Thank you